



THE PARTY SPOT NEWSLETTER

May 2019

Let me Introduce myself



Hi, I'm Jeni, (with one "n"). I wanted to do a quick introduction of myself.

I am a Northwest native and recently relocated with my family to the St.

Louis area. Definitely a different climate and topography, but the people are great and we are thriving. I have 2 kiddos – Olive is 9 almost 10 and Vance is 7.

I started jeni ro designs back when they were little for a creative outlet for myself. I first started making/sewing gifts for family and friends, and of course my kids – and that snowballed into selling at a local farmer's market and opening an Etsy shop.

Then in 2012, I discovered printable party decorations on Etsy, worked with an awesome designer to tweak colors, etc. and planned the [coolest animal birthday party](#) for my then 3 year old little girl. My background is in advertising/marketing and I have always loved the creative/production side. It wasn't until after that party that I had the motivation to teach myself graphic design and make my own birthday printables, and now I am hooked!

I love that I can create custom decorations for my kids and clients that makes the birthday child the star! Read below to find out how easy it is to use party printables for any celebration.



6 Reasons Why YOU should use Printable Party Decorations

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Like I said in my introduction – I am hooked on party printables. Why you ask? Here are 6 reasons why you should be too!

1. Your kid will feel uber-SPECIAL! Party Printables can be personalized, so they will see their name all over the decorations! Who doesn't love seeing their own name in lights (or on a cute banner).
2. They are AFFORDABLE. Digital printable files are reasonably priced given that they are custom personalized decorations for your kid.
3. You can PRINT THEM AT HOME! Or at a local print store for not a ton of \$\$, if your printer sucks ink like a slurpee (like mine).
4. They are UNIQUE. Chances are you won't see them at one of the 10 other birthday parties your kid is invited to.
5. EVERYTHING COORDINATES. All the pieces have the same color, design, vibe – so your party is cohesive and looks professional.
6. THEY LOOK REALLY COOL! And you look really cool for those extra details - your friends will be impressed!

Check out all of my printable designs in my [SHOP](#) and see those printables in action [HERE](#)!

chip's 1st Birthday

Inspiration for throwing your Pet a Birthday Party!

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It's a Puppy Party!!

About 2 months after we moved to the St. Louis suburbs, we found our puppy Chip, at the local Humane Society. After doing the math, we estimated that his birthday was around March 15th – which coincidentally was the day we moved

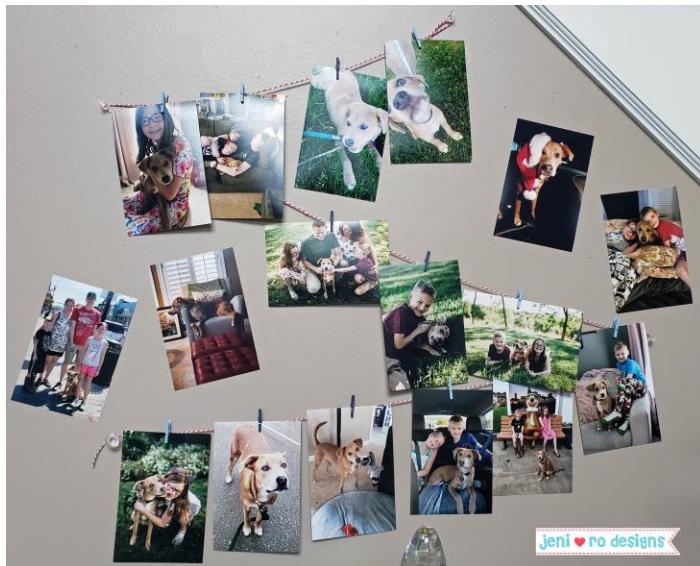
to St. Louis! Wow! Kismet!

We recently had a fun little party to celebrate his 1st Birthday! I would call this a lower key party for me. We invited a few friends and neighbors over for a bbq. I ordered the cutest cookies for the people from my amazing cookie lady – [Sugar Dough Cookie Creations](#) – and treats for the canines from [Emmi Lu's Barkery](#).

Using my [Puppy Birthday Party set](#) as a base – I created a custom invite, banner, circles and favor tags for the party – replacing the cute little brown puppy with a lab illustration that looks more like our pup. I think they turned out pretty cute.

We set up everything in the kitchen and put the puppy cake on display.

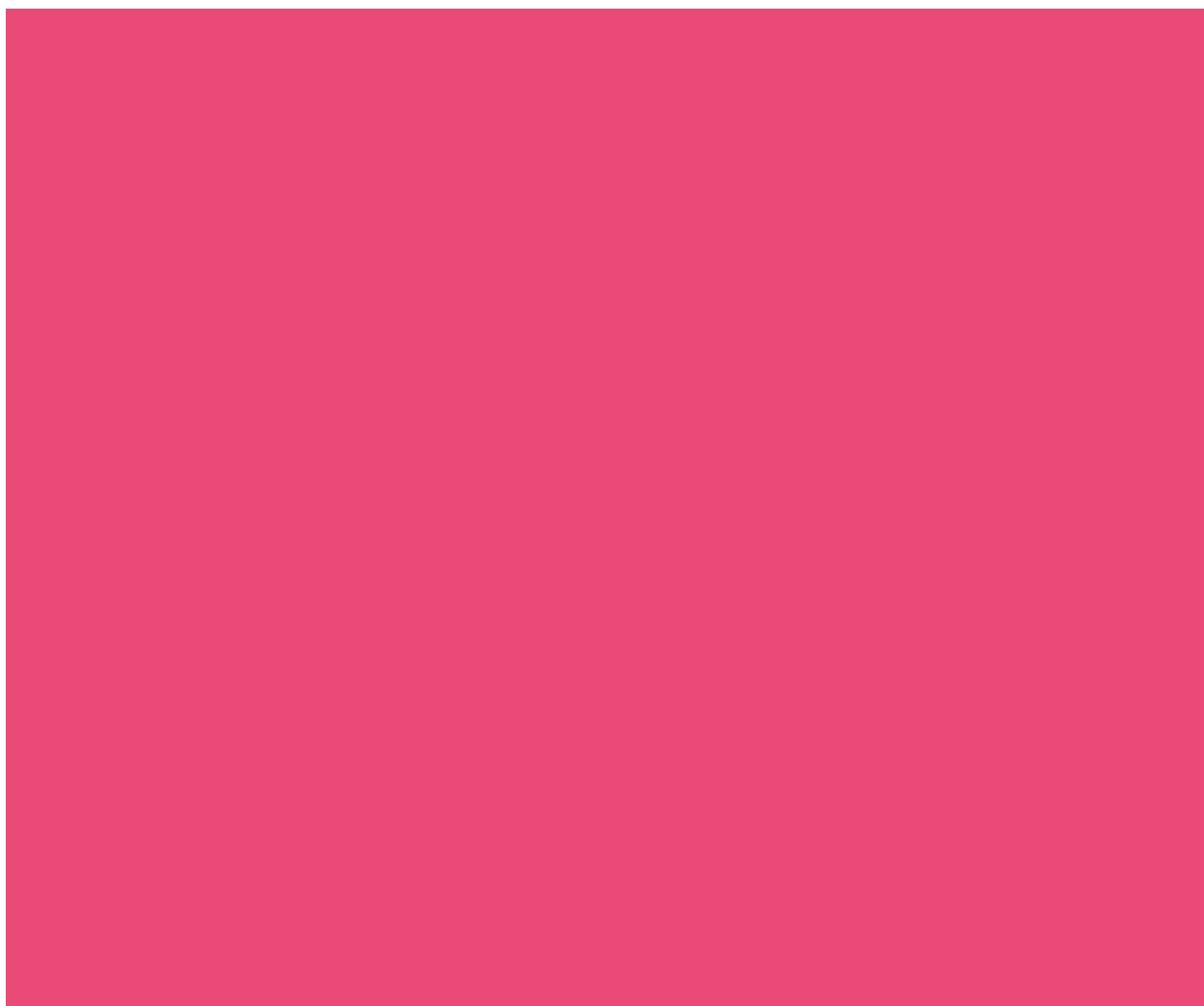
EASY DÉCOR TRICK: Print out pictures of the Birthday Boy/Girl/Pup and clip them to a string or tape them up around the party room. Easy and so cute decorations!



It turned out to be a gorgeous day – the kids had fun on the trampoline and the pup loved all the attention. So much fun! Any excuse to throw a party – it doesn't have to always be extravagant! Small, simple and fun works too!

See more pictures of the fun on the [BLOG](#)!

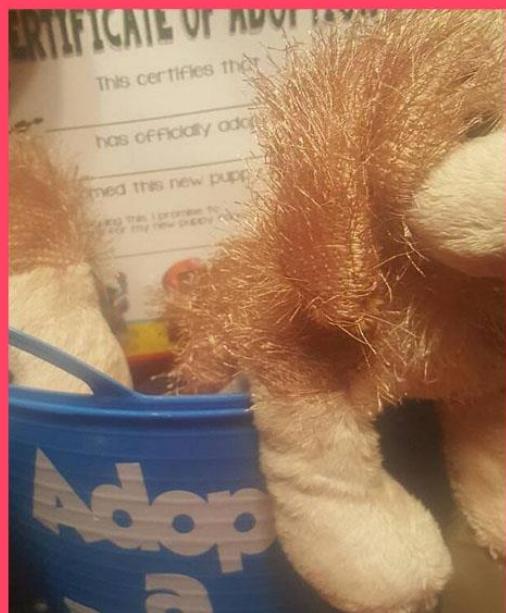
HAPPY BIRTHDAY to all the May babies!!
Enjoy your day, you deserve it!





YOUR CELEBRATIONS!

Customer Printables
in Action!



Show us your Party!

I love seeing pictures of YOUR celebrations and how you use jeni ro designs printables. Here are some awesome ones!

Mrs. Kam bought the Vintage Kitty Birthday party circles and used them as squares on wooden blocks to dress up her party table. Adorbs!

Mrs. Kam

5 out of 5 stars

"My daughter loved the kitty printable - such a cute and easy addition for her party ❤"

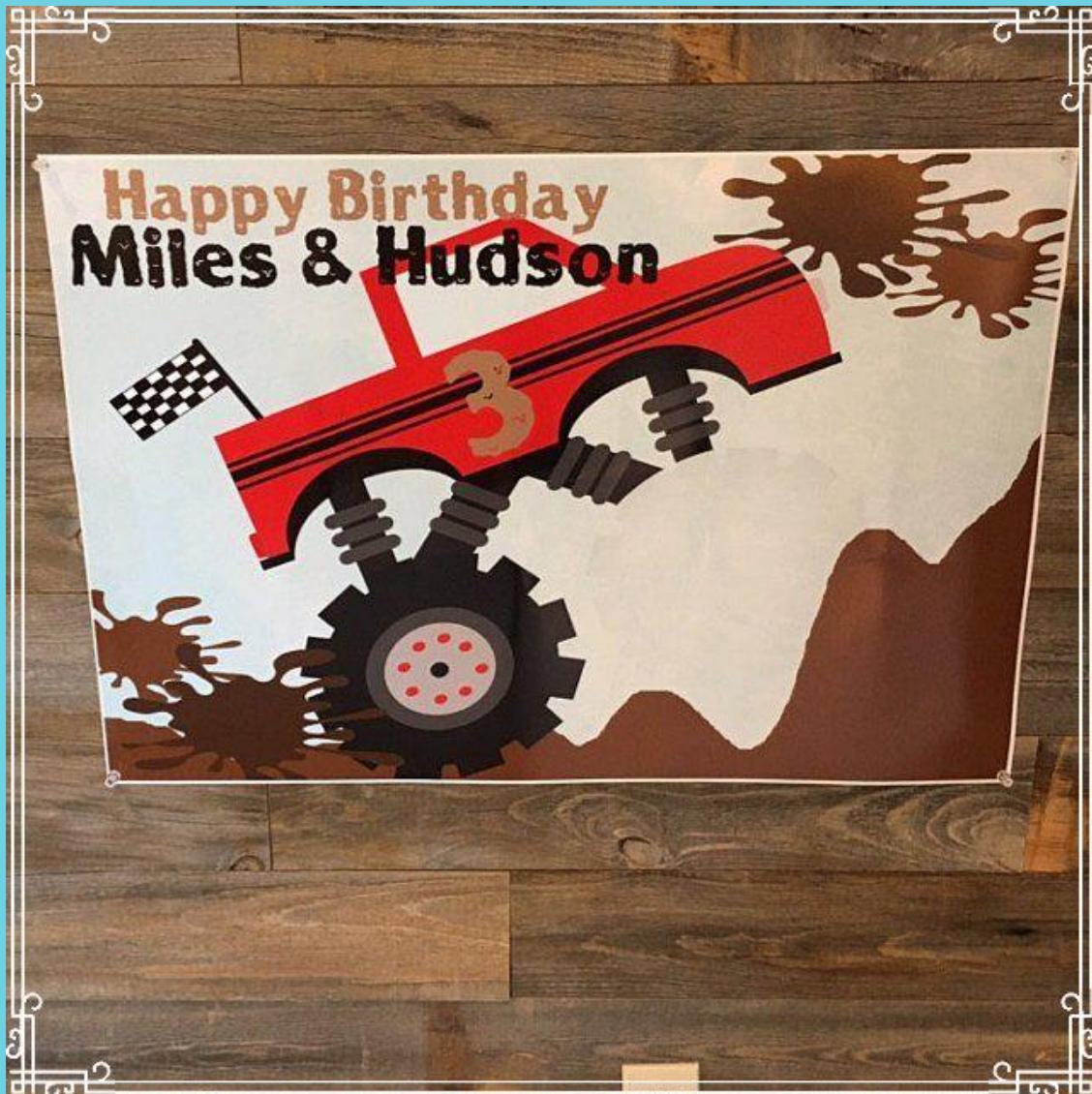


Fleming asked for custom colors on the monster truck for her twin's 3rd birthday! Turned out awesome!

Fleming

5 out of 5 stars

"Perfect for my twin boys' birthday party! Easy to print, easy to work with and great customer service too!"



So happy to be able to help Brooke be the "Super Aunt". Love it!

Brooke

5 out of 5 stars

"Super fast turn around after ordering! I got to be the "Super Aunt" who shows up with a custom game! Thanks again! He loved it!"



I would love to see your party too! Please share your pics with me – **send them to jeni@jenirodesigns.com**

Free Printable Summer Banner

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Welcome Summer Banner May 2019 Newsletter Freebie



Just a cute little printable banner to spice up your Memorial Weekend BBQ, Camping trip or Summer kick off party! You can always find a reason to throw a "party". See the Puppy birthday story above!

Click the picture above to open a zip file (5 pdfs). Then click the download arrow in the top right corner to download the zip file. It is best to use your desktop to download the freebie!

Print, Cut, Hole punch the corners, String together and Hang – easy peasy! Video tutorial coming soon to the blog!

Thank you so much for supporting my small business and for letting me help make your celebrations special!

Thanks for reading

The Party Spot!

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